

# Zebra Tales 2008-2009

Lincoln High School Virtual Newspaper

790 J Street, Lincoln CA 95648

2008-2009 Contract For Online Advertising

www.zebratales.com

[zt@zebratales.com](mailto:zt@zebratales.com)

(916) 645-5157

**AD CHOICES AND COSTS**  
**ALL ADS ARE IN FULL COLOR!!!**

## **VIDEO ADVERTISEMENT** **with color ad**

	Per Issue	Full Contract
___ Full Page	\$125	\$900.00
___ 1/2 Page	\$100	\$700.00
___ 1/4 Page	\$70	\$500.00

**\*\*Commercials can be up to  
1 minute in length**

## **Color Ad w/ link to website or email**

	Per Issue	Full Contract
___ Full Page	\$85	\$600.00
___ 1/2 Page	\$60	\$450.00
___ 1/4 Page	\$48	\$380.00
___ 1/8 Page	\$40	\$320.00
___ 1/16 Page	\$30	\$250.00

### **Additional Options**

\$100 extra for our staff to create  
the script/staff for your video

## **Publication Dates**

TBA- 10 issues

1<sup>st</sup> issue due in Late October

Business Name: \_\_\_\_\_

Person to whom bill will be sent: \_\_\_\_\_

Street address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ --- \_\_\_\_\_

Business Email Address: \_\_\_\_\_

Information to appear in ad.  
(Please be as complete as possible.)

Signature of business owner/manager: \_\_\_\_\_

\_\_\_ Original, slick, business card, or logo attached

\_\_\_ Permission to be enlarged/reduced, or altered type sizes/styles to fit

Newspaper phone: (916) 645-5157

Signature of your Newspaper business rep. By signing here, you  
agree to the contract and to pay the  
full balance by October 31<sup>st</sup>, 2008.

x \_\_\_\_\_

\*\* Allowed 2 edits per year for video ads